

AUG21/12 17.24
*** PCNC-TV ***

SALES PRSN WA- CHERYL BLAIR

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-730A	30		\$75.00	10/16	10/19	2		TU-F	2
PROGRAM : PCNC MORNING NEWS												
2			730A-800A	30		\$75.00	10/16	10/19	2		TU-F	2
PROGRAM : PCNC MORNING NEWS												
3			800A-900A	30		\$75.00	10/16	10/19	2		TU-F	2
PROGRAM : PCNC MORNING NEWS												
4			900A-1000A	30		\$75.00	10/16	10/19	2		TU-F	2
PROGRAM : PCNC MORNING NEWS												
5			1100A-1200N	30		\$60.00	10/16	10/19	2		TU-F	2
PROGRAM : PCNC NEWS												

REP HEADLINE# 6292363
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

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 *** PCNC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			1200N-100P	30		\$25.00	10/16	10/19	2		TU-F	2
PROGRAM : PITTSBURGH NOW												
7			700P-730P	30		\$75.00	10/16	10/19	2		TU-F	2
PROGRAM : PCNC 7PM NEWS												
8			730P-800P	30		\$75.00	10/16	10/19	2		TU-F	2
PROGRAM : PCNC 7PM												
9			900P-1000P	30		\$50.00	10/16	10/19	2		TU-F	2
PROGRAM : PCNC NEWS												
OCT/12												\$1,170.00

CONTRACT TOTAL \$1,170.00
 TOTAL SPOTS 18

MARKET TOTALS \$117,000 PCNC 1% WTAE 23% KDKA 41% WPXI 22% WPGH 11% WPMY 1% WPCW 1%
 SVC- NSI
 DEMOS- RA35+*
 CABL 0%